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The mission of Keep Cass County Beautiful is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.

**KCCB Board of Directors**  
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**Presentations:** Contact us for an environmental program for your organization or school. There's no fee.

**Financing** provided through the Litter Reduction and Recycling Grant Program, Nebraska Department of Environmental Quality, Cass County and the generosity of our donors and members. KCCB is a 501(c)(3) non-profit organization.



Close the loop...Buy recycled!



**"Thank You" 2018  
Business Partners**

- American Exchange Bank,
- Ash Grove Cement Company,
- Bloom Where You're Planted,
- Cass County,
- Cass County Fair Board,
- CCNEDC,
- City of Louisville,
- City of Weeping Water,
- Elmwood-Murdock Merchants' Association (EMMA),
- Janet McCartney,
- Jensen Gardens
- John's Appliance,
- Leibman Financial Services,
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- Papillion Sanitation,
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- Plattsmouth Animal Hospital,
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- Plattsmouth Hy-Vee,
- Plattsmouth Main St. Assoc.,
- Potash/Nutrien Corporation,
- Soil Dynamics Compost Farm,
- Union JunKtion,
- Village of Cedar Creek,
- Village of Eagle,
- Village of Elmwood,
- Village of Manley,
- Village of Murray,
- Village of Union



**USDA Green Business Member Spotlight:  
Herban Coffee Lab**

KCCB received a USDA Rural Business Development Grant for "Green" business training for small businesses in Cass County. The training provides tools to evaluate energy and water usage in comparison to like businesses across the nation. The end result identifies potential energy savings, environmental impact, operational efficiency and the benefits of Green branding.

Herban Coffee Lab is an eclectic bakery and bistro located on 527 Main Street in Plattsmouth. The business follows the social norm of green business practices through reuse of resources, reduction in transportation footprint, and control of waste.

Herban Coffee Lab occupies an historic building within the Southeast Community College Learning Center. The use of historic buildings for businesses extends the life of the initial investment, consumes fewer resources than building new, and adds a unique vibe to the establishment. The restaurant is furnished with reused tables, chairs, reusable dishes, cutlery and linens. These practices reduce waste and save resources while following the hierarchy of waste management.

Owner Angela Mueller buys locally grown products thus reducing their transportation footprint. Local sourcing also supports local jobs in the food industry. The business is interested in donating excess food to local missions, collaborating with surrounding businesses to recycle cardboard and glass, plus kick-off restaurant composting in Cass County. Other considerations include reusable drinking straws and incentives to use refillable cups. Customers may purchase fresh milk sold in reusable glass bottles for a one-time \$2 deposit. They would like to create a local coop to encourage other businesses to use on-site delivery of milk. The restaurant also supports the idea of plug-in stations for electric vehicles. These practices demonstrate reuse, reduce waste and save resources.

**KCCB joins in June Plogging Events**

Plogging, a new environmentally conscious fitness trend that combines jogging and picking up litter, is sweeping the nation. KCCB hosted a Plogging/Plalking event on June 16 at Rhylander Park in Plattsmouth. Plalking is a combination of walking and picking up litter. It's a great way to raise awareness about the harmful effects of litter and get a work out at the same time. June has been declared as Nebraska Plogging Month. You can join the movement just like Stacie, Debbie, Meranda and Cindy and document your plogging events by using the hashtag #ploggingnebraska.



Another way to combat littering is to use the KCCB Litter Hotline. If you witness litter being thrown or blown out of a vehicle, call 1-877-NO LITTR (877-665-4887) and provide the following information: LICENSE PLATE NUMBER, LOCATION, DATE & TIME, TYPE & COLOR OF VEHICLE. Hotlines are available in Cass, Colfax, Dodge, Douglas, Gage and Lancaster counties.



The **Murdock 4th of July Celebration** is just around the corner! Get a float ready or enjoy a run at the Dillon Synovec Booster Club Run/Walk. **The Murray Freedom Festival will be held on July 4.** Lots of events will keep you busy the entire day: pancake breakfast, car show, parade, fireworks & more. Support your local community events and help keep the areas litter free. Be careful with firework displays. Fireworks contain a variety of toxic pollutants, including heavy metals, sulfur-coal compounds, and other poisonous materials. Debris from fireworks can litter streets, harm wildlife, and eventually end up in storm drains and waterways.

**BE SAFE AND FOLLOW THESE EASY STEPS TO DISPOSE OF FIREWORKS:**

- Have the right cleanup equipment ready: bucket of water, broom, dust pan, plastic bag
- Allow spent fireworks to sit for at least 20 minutes to ensure fireworks are completely extinguished before approaching. Place fireworks in a bucket of water for at least 15 minutes.
- Place saturated fireworks in plastic bag & place in trash receptacle. Use broom & dust pan to collect any remaining fireworks dust and small debris. Place material in bag in the trash.
- The water used to soak fireworks should be disposed of indoors down a toilet. Do not pour the water into a yard or down storm drains. Also, do not spray down your driveway/display area with a hose.



Many local volunteers held spring litter cleanups including Conestoga High School's Community Service Project, Eagle, Elmwood, and Manley (lt. to rt.). Other communities not shown included Weeping Water FBLA, Weeping Water Elementary students, Cedar Creek and Union volunteers. The combined effort of 194 volunteers was the collection of over 2,500 pounds of litter and 32 pounds of recycled materials. The KCCB Electronic Recycling Event was a huge success with the collection of approximately 2,500 pounds. **THANKS TO ALL OUR VOLUNTEERS!**



### No Cass County Tire Collection



With budget cuts to the NDEQ Waste Grant Fund, the Cass County Department of Roads **did not** receive a grant for a scrap tire cleanup this year. KCCB was awarded a \$1,999 Waste Grant that will be used to support four Cass County electronic recycling events in 2018—19. Stay tuned for more information for future events.

### See you at the Cass County Fair: August 8-11

KCCB will have a booth in the Expo building and we'll be recycling plastic bottles, aluminum cans, and cardboard on the fairgrounds again. Bring any old cell phones and any rechargeable batteries to our booth for recycling. Stop by for free information about recycling, future events, litter prevention, a litter bag and, of course, a recycled newspaper pencil.

### Loan a Bin Program

Did you know that your organization may borrow our recycling bins and cigarette receptacles for a litter free event? Funding is provided by NDEQ. Contact us for more details to schedule your event.



### Household Haz Waste Collections

Dates and locations TBD for the 2018 Cass County Hazardous Waste collections. The events will probably be held in August. Start collecting that old paint, under the sink items, and other household hazardous chemicals. This is a once-a-year opportunity to safely dispose of these materials. Watch KCCB print and social media for updates.

### Where Can I Recycle Polystyrene?



Plastilite Corporation located at 4930 Battlefield Drive in Omaha will accept expanded polystyrene (EPS foam) often referred to as Styrofoam. Just drop-off your EPS materials at their warehouse location in their specially marked outside bins, and it will be recycled. Foam coolers can also be mailed to Plastilite.

Plastilite is in the process of developing several drop-off locations throughout the Omaha area, as well as working with local corporations and other recyclers to recycle even more EPS at their facility. If you have large quantities of EPS foam, please call ahead at 402.453.7500 for drop off instructions. Hours of operation are 8:00—3:00. [plastilite.com/green-initiatives/](http://plastilite.com/green-initiatives/)

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**AmazonSmile** is a simple and automatic way for you to support KCCB every time you shop, **at no cost to you**. On your first visit, log in using [smile.amazon.com](https://www.smile.amazon.com) and then select **Keep Cass County Beautiful** to receive donations from eligible purchases before you begin shopping. Then every eligible purchase you make at [smile.amazon.com](https://www.smile.amazon.com) will result in a donation of 0.5% to KCCB. Thanks for your support!

Start with a smile at

